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Sofitel Dubai Jumeirah Beach Takes the Win as the Best 5-Star Business/Corporate Hotel at the MENA Travel Awards 2014



Sofitel Dubai Jumeirah Beach winning streak continues as it wins the gold for the Best 5-Star Business/Corporate Hotel at the prestigious MENA Travel Awards 2014 for the third year in a row.

The awards were held last night in Dubai with the highest level of industry professionals in attendance, tourism authorities of the region, CEOs, directors of primary travel companies, chief executives of destinations and tourism departments. The hotel has once again taken the award due to its esteemed positioning as the premium hotel for both business and leisure. The property is enriched with French "art de vivre" and located in the très chic heart of Dubai Marina – Jumeirah Beach Residence (JBR) "The Walk" promenade and the new beachfront low-rise leisure and retail destination "The Beach". The hotel boasts 438 elegant rooms and suites with views of the Arabian Gulf, five restaurants and bars, a sea-view pool and So FIT health club with a sauna and steam room.

Highly personalised service and state-of-the-art conference facilities through its InspiredMeetings™ concept, makes Sofitel Dubai Jumeirah Beach the preferred choice for seamless and tailor-made business meetings and events in Dubai.

"I am once again proud of the recognition that Sofitel Dubai Jumeirah Beach received at the MENA Travel Awards 2014. It is a prestigious achievement and reiterates our passion for excellence. We always reach for the stars when it comes to carrying out excellent service," said Sofitel Dubai Jumeirah Beach's General Manager, Bernd Schneider.

This year's MENA Travel Awards was under the theme "Powered by Service Quality", once again recognizing top industry organizations that have gone the extra mile towards success in the Middle East & North Africa's growing travel industry.

